NEW PHILANTHROPY: BUILDING LASTING CHANGE
2016 BNP PARIBAS INDIVIDUAL PHILANTHROPY INDEX

2016 INDEX RESULTS – AS IN YEARS PRIOR, THE UNITED STATES TOPS THE OVERALL RANKING, FOLLOWED BY EUROPE, ASIA AND THE MIDDLE EAST

2016 PHILANTHROPIST PROFILE

“Health” is his top cause, with the exception of Asia choosing “Environment”. He is very keen on collaborating, whether it is with other philanthropic organizations (54%) or individual philanthropists (53%). From 13% in the Middle East to 38% in the United States, he plans to leave at least 1/3 of his fortune to charity.
MAKING CHANGE STICK
Achieving a sustainable outcome is the second top motivation of philanthropists at 41%, after the cause itself (48%). To them, it is about maintaining ongoing assistance (70%), eradicating the problem (68%) or creating self-sustaining program (45%).

GETTING THE RIGHT ADVICE
Building a lasting change is an ambitious goal. This is why philanthropists rely on external resources and collaborate together.

IMPACT INVESTING & COLLABORATIVE PHILANTHROPY
Impact investing (54%) and Collaborative philanthropy (53%) are considered as the top trends to achieve sustainable outcome.

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