## **PRESS KIT**



Recognizing the young minds who are shaping our future

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Innovators Under 35 is the leading global community of innovators, pioneers and social changemakers. Created in 1999, this community is curated and managed by the Massachusetts Institute of Technology.

Innovators under 35 is organized by the *MIT Technology Review*, published by the Massachusetts Institute of Technology, is the oldest technology magazine and a world authority on the future of technology. Its mission is to promote knowledge in the emerging technologies innovation and to analyze their commercial, political and social implications.

To this end, the *MIT Technology Review* awards annually young innovators, which combining technology, innovation and creativity, provide answers to the challenges of our society.

The aim is to present the young talents, leaders in technology and science at the leading edge of economic and social development.



For over ten years, the global edition has selected 35 of the utmost talented and young innovators of the world.

Some winners from the previous editions are now recognized worldwide. Most of them have developed groundbreaking ideas into successful projects and sustainable companies and are now transforming the world as we know it. Among them, you will recognize as Konstantin Novoselov (Nobel Prize of Physics), Max Levchin (developer of PayPal), David Karp (founder of Tumblr), Sergey Brin (founder of Google) or even Linus Torvalds (developer of Linux).

It's been almost 5 years since MIT Technology Review travels the world to discover and promote new young and innovator talent. The editions of Innovators Under 35 have been made in France, Spain, Italy, Germany, Turkey, Chile, Argentina & Uruguay, Peru, Colombia, Mexico, Central America, Brazil, etc.

These innovators embody the next generation of technological change that will impact our future.



The MIT Technology Review presents new generations of Innovators Under 35, the young innovators who are changing the rules in education and health, developing new materials, transforming our cities or even discovering new forms of energy sources... creating a better future for their countries and the world.. With the collaboration of BNP Paribas and L'Atelier BNP Paribas, MIT Technology Review is launching Innovators Under 35 in Europe to continuing their editions in France, Spain, Italy and Germany. For the very first time, this award is introduced in Belgium and Poland, with the purpose of creating a European community of young inventors.

Our objective is to discover young people who respond to the problems of our society by reinventing technology and offer them recognition and global visibility.

The winners will present their projects at the awards ceremony which will be held on each country.



### "The annual meeting of our global Innovators"

This Summit is a global meeting of all the winners from the European editions of *MIT Technology Review's* Innovators Under 35 Awards. It is an optimum environment of reflection, discussion and exchange of knowledge and experience regarding innovation and entrepreneurship. It aims to become a referential event worldwide.

It will be two days of activities, prestigious speakers, Private sessions with the winners, open door conferences and debates, conversations, collaborative workshops, discussions, and interactive experiences with one goal:

To challenge the problems that preoccupy the region in a new transformative way and increase the good impact they are making in the world.

This event will be held in November 2015.

L'Atelier BNP Paribas is active in 3 regions in the world, North America (San Francisco), Asia (Shangai) and of course Europe. It was then very natural for us to contribute to the creation of the MIT Innovators under 35 European Summit.

#### Olivier Dulac.

Head of External Relations, BNP Paribas Group and Chairman of L'Atelier.



























### Who can be our winners

Innovators under 35 are pioneers, visionaries, inventors and entrepreneurs whose technological projects have a strong social and economic impact.

No matter their area of expertise, all have in common to meet the major problems of modern society with creativity and boldness.

Among them we distinguish:

- Inventors who create new technologies
- Entrepreneurs who successfully complete the processing technology into a viable trade
- **Visionaries** anticipating how technology can improve the quality of life
- **Partners** who imagine the profitable innovations to society as a whole
- **Pioneers** exploring new frontiers and are the beginnings of future innovations



Discover Innovators Under 35 involves months of work and preparation.



### NOMINATIONS

MIT Technology Review receives applications from young people who develop projects in any of the areas of technology: Biotechnology, Internet, Telecommunications, Transport, Materials and Energy.



#### **EVALUATION PROCESS**

An expert panel of internationally renowned judges evaluates the nominations.



#### **PUBLICATION OF THE WINNERS**

The MIT Technology Review published the names and projects selected, and they are automatically nominated to the global edition.



#### **AWARDS CEREMONY**

The Innovators under 35 present their projects in an event that brings together leaders from the technology community and entrepreneurship in the region, investors, researchers, students, entrepreneurs, businessmen and opinion leaders.

### The Influencers

For the European editions an amazing group of influencers selected among the top innovation, technology and entrepreneurship experts will help to identify the most inspiring young innovators.



Alex Barrera
Entrepreneur,
Press42, Tech.eu



Alok b. Nandi
Creative director,
UX strategist



Brent Hoberman
Cofounder,
Lastminute



Cédric Giorgi
Head of startups
relations Sigfox



Cem Certoglu

Partner, Early
Bird Ventures



Cheryl D. Miller
Founder & Executive Director at Digital Leadership Institute



Daniel Jarjoura
Geeks, Startups,
Investments



Diego Debiasio
CEO, Technoport
Luxemburg



Dominik Wensauer

Managing Director,
TechBridge



Eric Carreel
CEO, Withings



Founder and CEO, Blackbox Inc



Fanny Bouton
Founder,
Fannyparty



Holger Dieterich
Startup digest
Zurich



Hussein Kanji
Partner, Hoxton
Ventures



President,
Norbert Segard
Foundation



Jo Caudron

Managing Partner,
DearMedia



Jose Iglesias

Director, UPEurope



Kamila Sidor
Founder, Geek
Girls Carrots



Linda Liukas
Founder, RailsGirls
and Hello Ruby



Louis Treussard
CEO, L'Atelier BNP
Paribas



Marie Laenen
Co-founder, Startup
Digest Liege



Martin Mignot
Partner, Index
Ventures



Massimo Vanzi Italian Angels for Growth



Maz Nadjm
Founder, Somazi



Michel
Levy-Provençal
Founder,
TED, Brightness



Olivier Ezratty

Entrepreneur,
Opinions Libres



Pierre Kosciusko-Morizet Co Founder, Kernel & ISAI



Raddouane Ouama
Project Manager,
Lyon Entrepreneurship City



Rand Hindi
CEO, Snips



Roderick Lindner
Founder and driver,
A41



Rodrigo Sepúlveda
President, Sepulveda
Capital



Romain Lavault

General Partner,
Partech Ventures



Roxanne Varza
Startup Lead,
Microsoft France



Russell Banks
Co-founder, Invest
Sheet



Sacha Loiseau CEO, Mauna Kea Technolgies



Samer Karam
CEO, Seeqence



Sina Afra
CEO, Markafoni



Stéphane Distinguin
CEO, FaberNovel



Steven Van
Belleghem
B-Conversational



Tariq Krim
CEO, Jolicloud



Tomás Diez
FabLab Barcelona



For the European editions an amazing group of judges selected among the top innovation, technology and entrepreneurship experts will help to evaluate the most inspiring young innovators on their originality and their impact of their work.

The panel changes every year and preserves the excellence of MIT evaluation.

Each judge can evaluate from 5 to 10 candidates in their specialized categories.



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- Innovators under 35 France: April 9
- Innovators under 35 Italy: April 21
- Innovators under 35 Belgium: May 20
- Innovators under 35 Germany: June 2
- Innovators under 35 Poland: June 11
- Innovators under 35 Spain: November
- MIT Innovators Summit Europe: November

Since 1999, MIT Technology Review Innovators Under 35 Awards are given in recognition for the work and talent of young individuals in the field of innovation.

















Global Innovator Under 35 2014 Germany

**Alex Ljung** Soundcloud



Global Innovator Under 35 2014 Sweden

**Daniel Ek**Spotify



Global Innovator Under 35 2014 Portugal

Maria Nunez Pereira Gecko Biomedical



Global Innovator Under 35 2014 France

Rand Hindi Snips

### **FRANCE**



Abdennour Abbas

2012



**Daniel Marhely** 

2012



**David Fattal** 

2012



Emanuele Orgiu

2012



**Etienne Perret** 

2012



Massimiliano Salsi

2012



Matthieu Sonnati

2012



Pierre-Emmanuel Grange

2012



**Simon Benmarraze** 

2012



Thibaut Mercey

2012



David Vissière

2013



**Deniz Dalkara** 

2013



Jean Chaoui

2013



**Karim Fahssis** 

2013



**Rand Hindi** 

2013



Raul Bravo

2013



Rebecca Abergel

2013



Rémi Dangla

2013



Stanislaw Ostoja-Starzewski

2013



Thomas Samuel

### **SPAIN**



Damià Tormo 2011



Elena de Benavides 2011



Teresa Gonzalo 2011



Nuria Rodríguez



Francisco Javier Cazorla



Pau García-Milà

2011



Iker Marcaide

2011

2011



Xabier Uribe-Etxebarria

2011

2011



**Manuel Moliner** 

2011



Javier Agüera

2011



**David Horna** 

2012



**Héctor Perea** 

2012



Juan Moreno

2012



David Gascón

2012



Francisco Palao

2012



Pablo Orduña

2012



Ana Díez

2012



Gerasimos Konstantatos

2012



Rafael Luque

2012



Elías Pérez

2012



Bernat Ollé



lsaac Castro
2013



Miguel González-Andrades

2013



Rosa M<sup>a</sup> Jiménez-Rodríguez



Cristina Rodríguez
2013



Karen Márquez 2013



Larisa Dunai 2013



Rafael Raya 2013



Jorge Bravo 2013



Luis Alonso 2013



Alberto Acedo 2014



Judit Cubedo 2014



Víctor Vilarrasa 2014



Belén Masiá 2014



Héctor Gómez 2014



Luz Rello 2014



Paulo Rodrigues
2014



Sergio Álvarez 2014



Samuel Sánchez 2014



Sandra Cifuentes 2014

### **GERMANY**



Anke Domaske

2013



**Thorsten Holz** 

2013



Rainer Jäkel

2013



Verena Wolf

2013



**Tobias Kraus** 

**ITALY** 

**Ivo Boniolo** 

2014

Stefano Chiaberge

2014

**Cristina Miccoli** 

2014

Luisa Pastore

2014

**Annamaria Petrozza** 

2014

Roberto Villa

2014

Fabrizio Antonelli

2014

Ignazio Aleo

2014

Alberto Ferrari

2014

**Andrea Alessi** 

2013

**Paolo Bianchini** 

2013

**Irene Bonadies** 

2013

Francesco Malara

2013

Damiano Gui

2013

Luca Mottola

2013

Filippo Tognola

2013

Alessandro Cocci

2013

Serena Giusti

2013

**Despina Fragouli** 

2012

Mario Buonvino

2012

Marco Rolandi

Luigi Abbatelli	Matteo Laffranchi	Giuseppe
2012	2012	<b>Scuderi</b> 2012
Martino Fornasa	Francesca Romano	Daniele Tosi
2012	2012	2012
Francesca Cella Zanacchi	Loretta L. del Mercato	Monica Gori 2012
2012	2012	
Paolo Franceschetti	Marco Mandelli	Luca Ravagnan
2011	2011	2011
Bice Cavallo	Alessandra Chiap	Giorgia Lodi
2011	2011	2011
Cosimo Palmisano	Matteo Bovolenta	Renato Silvio
2011	2011	<b>Mortera</b> 2011

# Organizers and partners

Innovators under 35 Europe is made possible thanks to the help of our partners, companies and institutions which supported the event and decided to collaborate with the *MIT Technology Review*.

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