



**BNP PARIBAS  
REAL ESTATE**

Real Estate for a changing world

## Press Release

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### BNP Paribas Real Estate publishes the guide Investing in Germany



Investing in Germany is well worthwhile. Now, BNP Paribas Real Estate has produced a "Guide to Investing in Germany", outlining the whys and hows, for instance, the 10 chief reasons for Germany's importance as an investment location.

The Guide contains information and market data on Germany's six most important investment centres (Berlin, Cologne, Düsseldorf, Frankfurt, Hamburg and Munich), which together account for more than half of the country's annual investment volume. In addition, the brochure presents three major development projects: Europacity in Berlin, Hafencity in Hamburg and the Europaviertel in Frankfurt. Under the heading "Investor case studies", international money managers give their views on the German property market. Then there are contributions from experts at international law firm Freshfields Bruckhaus Deringer on administrative, legal and tax aspects of investing in real estate in Germany.

The 40-page brochure is launched at MIPIM international real estate show, where Germany is this year's country of honour. This guide is the third one to be published by BNP Paribas Real Estate after guides to investing in London and Paris. **Copies of the 3 guides are available on BNP Paribas Real Estate stand (R 31/35).**

The Guide Investing in Germany is also available in an online version at [www.realestate.bnpparibas.com](http://www.realestate.bnpparibas.com). In addition to the English version, there will also be a version in Mandarin for investors from Asia.

#### About BNP Paribas Real Estate

BNP Paribas Real Estate is a leading international real estate provider, 1<sup>st</sup> in Continental Europe in terms of results according to the Property Week annual ranking 2011 (and the 2<sup>nd</sup> player in Europe.). It offers to its clients a comprehensive range of services that span the entire real estate lifecycle: property development, transaction, consulting, valuation, property management and investment management.

BNP Paribas Real Estate has local expertise on a global scale through its presence in 29 countries (15 wholly owned subsidiaries and 15 alliances) across Europe, India and Middle East with 3,400 employees in about 150 offices. BNP Paribas Real Estate is a subsidiary of BNP Paribas.

For more information: [www.realestate.bnpparibas.com](http://www.realestate.bnpparibas.com)

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