



## BNP PARIBAS TENNIS SPONSORSHIP

- Title Sponsor of the Davis Cup
- Title Sponsor of the Junior Davis Cup
- Official Sponsor of the French Open Tennis Tournament at Roland Garros for the past 29 years (1973)
- Official Sponsor of the Paris-Bercy Tennis Masters Series, renamed “BNP Paribas Masters” from 2002
- Official Sponsor of major (ATP and WTA) tournaments : International Women’s Tennis Tournament in Nice, WTA tournaments in Strasbourg, Toulouse, Poitiers, Denain, Cagnes s/Mer, Joué les Tours, Dinan Taden, and Pau Gelos
- Sponsor of international junior tennis tournaments : *Derby-Cadets La Baule, Le Pont des Générations Le Pontet, Open des Jeunes de la Ville de Paris, Tournoi International Minime de l’Essone, ...*
- Official Sponsor of the Senior Tennis Masters – Central Park NY - USA
- Official Sponsor of the Handisports International Open
- Official Sponsor of the French Tennis Federation (*Mini-Tennis, Club de Tennis Junior, Programme Adulte,...*)
- Sponsor of 12 French Tennis Federation leagues
- Sponsor of 300 amateur tennis tournaments throughout France (170 adult + 130 Junior tournaments)
- Title Sponsor of the French competition “Trophée de la Famille”
- Sponsor of Yannick Noah’s Association “*Fête le Mur*”, which aims at fostering social cohesion in underprivileged districts