



BNP PARIBAS – SPONSOR OF ALL KINDS OF TENNIS

MAJOR PROFESSIONAL TOURNAMENTS

- Global title sponsor of *Davis Cup by BNP Paribas* (men's): 142 participating countries, 85 ties in 2002, 2 billion television viewers worldwide
- Official sponsor of the French Open / Roland Garros Tournament (men's and women's): 380,000 spectators and 3 billion television viewers in 180 countries around the world, including 39 million in France (2002 figures)
- Official sponsor of the *BNP Paribas Masters* at Paris-Bercy (men's): 98,000 spectators and 42 million television viewers, including 19 million in France (2002 figures)
- Other Professional Events:
 - Open 13 Marseille (men's)
 - Moselle Open, Metz (men's)
 - Strasbourg Tournament (women's)

INTERNATIONAL COMPETITIONS

- ATP Challengers
 - Isère Open (Grenoble)
 - Franche Comté Challenger (Besançon)
 - Challenger 42 (Andrezieux)
- ITF Women's Circuit
 - Vienne (Poitiers)
 - Côte d'Azur (Cagnes sur Mer)
 - Porte du Hainaut (Denain)
 - Bretagne (Dinan-Taden)
 - Touraine (Joué les Tours)
 - Comminges (Saint-Gaudens)
- BancWest, a BNP Paribas subsidiary, official sponsor for the past 12 years of the *Bank of the West Classic* WTA tournament (Palo Alto, California)
- Official sponsor of the *Handisport French Open*
- International Youth Draws:
 - 14 & under:
 - City of Paris Junior Open
 - 13/14 des Hauts de Seine (Rueil Malmaison)

TIM 91 (Sainte Geneviève des Bois)
European Championship for 14 & unders (Vichy)

16 & under:

Junior Davis Cup by BNP Paribas: 85 participating countries
Derby Tennis (La Baule)
Paris Cadets
Hauts de France (Marcq en Baroeul)
Pont des Générations (Le Pontet)

18 & under:

Triangle d'Or (Beaulieu sur Mer)

- Official partner of tennis federations: International (ITF), France (FFT), Argentina

TENNIS AT A LOCAL LEVEL

- Partner to 16 regional leagues of the French Tennis Federation (FFT) and the FFT license (1.1 million license holders)
- Partner to pedagogical programs developed by the FFT (for children aged 5 and over): *Mini Tennis (5,500 clubs; 85,000 participants)*, *Junior Tennis Club (1,450 clubs; 100,000 participants)*, *Adult Tennis Program (750 clubs)*
- Partner to more than 330 amateur tennis tournaments in France (200 adult and 130 youth draws)
- Sponsor of the *BNP Paribas Family Trophy* (doubles draws in which partners are members of the same family): 6,000 families participating in 60 qualifying tournaments in the various regions and a nationwide finals round
- More than 35 km of BNP Paribas back-court tarps in FFT clubs
- Partner to the official selections of ball boys & girls for the French Open / Roland Garros Tournament : 400 participants aged 12-16
- Official partner of university-level tennis (French University Sports Federation) and *BNP Paribas European Trophy for Universities*

SOLIDARITY

- Partner of Yannick Noah's "Fête le Mur" Association, which aims to promote social and socio-professional integration: 16 locations in France
- BNP Paribas Switzerland is Partner to the Oberer Tennis Camp, which offers underprivileged youngsters access to tennis training programs
- BMCI, a BNP Paribas subsidiary in Morocco, sponsors the tournament of the Royal Air Maroc benevolent club.