

## Interviews – BNP Paribas - January 2008

## **Fire Victims in Greece**

**BNP Paribas:** After the dramatic fires in Greece last year, BNP-Paribas staff in Athens organized a number of charitable activities to help the fire's victims. Anne Garcin, you're in charge of corporate communications for BNP-Paribas in Greece. Hello!

Anne Garcin: Hello!

BNP Paribas: How did you collect donations?

**Anne Garcin:** We opened an account at our branch and we launched the call for donations for the local staff and also for the group staff since we made an announcement on Echonet. We also informed our business clients head in Paris and subsidiaries represented in Greece and all together we gathered 95 thousand euros.

**BNP Paribas:** What sort of assistance was provided by the bank and staff to help those affected by the fires?

**Anne Garcin:** We made a donation to the Hellenic Red Cross for the relief of the people affected. We also made a donation to the special fund opened at the Bank of Greece by the Ministry of Economy and Finance, and we also launched another type of action more directed towards daily needs of people. We contributed to refurbish a kindergarten in a village on the island of Evia and we also bought 20 tons of cattle food for the cattle breeders of Diakofto in the Peloponnese. And we are now studying some projects of referee station which could be launched in the spring.

**BNP Paribas:** Is it true you also received help from BNP-Paribas staff outside of Greece?

**Anne Garcin:** Yes, following our calls on Echonet, we received many many mails from staff members from France and from abroad, and we also received a lot of donations. So, we consider that this action we took is really the BNP Paribas group action and not only the local branch of Athens.

BNP Paribas: Anne Garcin, thank you.

Anne Garcin: Thank you to you.